



Professional Certificate in eLearning Paradigms: Build Captivating Video-based Learning Materials

1. COURSE DESCRIPTION

Video-based learning is a powerful to enhance and promoting active learning, beyond just passive watching. There are many cloud-based tools to support video-based learning. Anyone can curate, create and captivate learning using videos. This workshop will share how you can quickly curate relevant videos, as well as create learning activities around the video as it is played. Learn how to captivate your learners' attention and actively engage them through reflections, reiterations, and reinforcements throughout the video.

No graphics or computer programming skills are required. All you need is a good working experience of Microsoft Office tools (Word and PowerPoint).

2. STUDENT LEARNING OBJECTIVES/ OUTCOMES

At the end of this workshop, participants will be able to:

- a. Identity tools for video-based learning
- b. Curate relevant videos for your subject-matter
- c. Create learning activities to augment the video
- d. Captivate learner attention through interactive and engaging activities.

3. TARGET AUDIENCE

This workshop empowers individuals interested in building rich media learning and training resources, including:

- Educators:

Trainers, coaches, facilitators, educators, media developers

- Training Managers:

e-learning specialists, developers, programme managers, training managers

- Human Resource Developers:

Learning & development managers, consultants

4. TECHNICAL REQUIREMENT

Participants are required to bring a computer notebook with WiFi connectivity and have the following operating system and functions in the notebook:

**Windows XP or 7/ Mac OS X operating system
Administrator's rights to install applications**

Note: WiFi access to the Internet is provided at the training site.

5. LESSON PLAN

Duration	Topics
0.5 hrs	Research on Video Based Learning (VBL)
0.5 hrs	Designing for VBL - Pedagogies in designing for VBL
1.5 hrs	Curate videos <ul style="list-style-type: none">• Internet sources to curate educational videos• Hands-on exercises to Curate educational videos
1.5 hrs	Create videos <ul style="list-style-type: none">• Tools to create videos• Hands-on exercises using tools to create videos
2 hrs	Captivate learning <ul style="list-style-type: none">• Tools to captivate learning using video• Hands-on exercises using tools to captivate learning using video
3 hrs	Putting all together <ul style="list-style-type: none">• e-learning content using e-learning authoring tool (Articulate Storyline) to consolidate video and interactive learning.

Course duration: 7 hours

6. FACILITATOR



Dr Soo Wai Man has more than two decades of teaching and instructional development experiences. He had served at two local polytechnics, SIM University, Singapore Management University, Citigroup, and as Deputy Director, Institute for Adult Learning, where he introduced blended e-learning into WSQ courses, conducted workshops on e-learning design and development.

Wai Man actively conducts continuing education and learning workshops with the Adult Education Network, Singapore. His highly rated workshops cover the entire spectrum of e-learning design, development and implementation. He is a certified Adult Educator Professional, a credential of the Institute for Adult Learning.

Education

- Ph.D. (Instructional Design and Development), NTU-NIE (2003)
- M.Ed. (Educational Studies), Sheffield University, U.K. (1996).
- M.A. (Computer Education), United States International University, San Diego, California, U.S.A. (1991).
- Higher National Diploma (Electronics), Southampton College of Higher Education, U.K. (1984).
- WSQ Certificate in Training and Assessment
- WSQ Diploma in Adult and Continuing Education